



Sayeeda Sultana

graphic designer

28/08/1984

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My name is Sayeeda Sultana. From childhood I have always loved the creative arts but a career in a creative industry seemed more like a dream than a possible reality. I studied computer science and worked as a teacher before deciding on a career in graphic design.

My teaching experience taught me about collaboration, managing a team and communicating effectively. I am a friendly person and a creative team player who can also work independently and unsupervised.

I respect and utilize colour, typography, research, visual stimulation and positive inspiration to communicate the client's message. I am open to new ideas and I like to take inspirations from observing nature, other designers' works and our surrounding social environment.

In the future I see myself taking on new and exciting challenges in an enjoyable and creative job in design industry.

Objective:

To work in a creative environment that inspires continual personal and professional development to fulfil my potential and aspirations. I see myself taking on new and exciting challenges in an enjoyable and creative job in design industry.

Education History:

- 2012, Advanced Diploma in Graphic Design, Campbelltown TAFE
- 2012, Diploma in Graphic Design, Campbelltown TAFE
- 2011, Certificate 4 in Graphic Design, Campbelltown TAFE
- 2008, Bachelor in Computer Science, National University, Bangladesh

Work Experience:

2011- '12, Work experience, Virgin Mobile, Australia

In my summer vacation I did work experience in Virgin Mobile where my key responsibility was in both web media and print media. In print media, I designed price cards, greetings cards, internal posters, leaflets, visiting cards and in web media I designed web pages for marketing promotions, e-mail (EDM), social media pages. I had to follow strictly Virgin Mobile's style guide.

2008- 2009, Teacher, Manarat Dhaka Int. College, Bangladesh

I have learned organising the classroom and resources to create a positive learning environment. My roles allow me to coordinating activities and resources within a specific area of the curriculum, and supporting colleagues in the delivery of this specialist area.

Software Skills:

- Adobe Dreamweaver
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Office
- Adobe InDesign
- Cinema 4D

Personal Interests:

- Reading Books
- Photography
- Travelling

Reference:

Kerensa Smith

Senior Designer, Virgin Mobile

0419 044 335

Jacqui Hawkins

Graphic Designer, Laithwaites Wine

0421 178 472



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